



50th
1974–2024

Agenda *Workshop on the Law & Economics of Privacy for State Attorneys General and Solicitors General*

Wednesday, April 2 through
Friday, April 4, 2025

Agenda

Wednesday, April 2

- 5:50 – 6:00 pm** **Registration**
- 6:00 – 7:30 pm** **Welcome Reception**

Thursday, April 3

- 6:30 – 7:30 am** **Breakfast (on own at the hotel)**
- 7:30 – 8:00 am** **Walk from hotel to Antonin Scalia Law School**
- 8:00 – 9:15 am** **Session 1: Introduction to the Economics of Information**

James C. Cooper, Professor of Law; Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School

Reading Assignment:

Howard Beales et al., *The Efficient Regulation of Consumer Information*, 24 J. OF L. ECON. 491 (1981).

- 9:15 – 9:30 am** **Break**
- 9:30 – 10:45 am** **Session 2: Economics of Information 2: Disclosure, Signaling, and Screening**

John M. Yun, Associate Professor of Law, George Mason University Antonin Scalia Law School

Reading Assignments:

HENRY N. BUTLER, JOANNA SHEPHERD, & JAMES C. COOPER, *Chapter V: Information Costs and Transaction Costs*, in *ECONOMIC ANALYSIS FOR LAWYERS* 231-241 (3d ed. 2016).

F.A. Hayek, *The Use of Knowledge in Society*, 35 AM. ECON. REV. 519 (1945).

- 10:45 – 11:00 am** **Break**
- 11:00 am – 12:15 pm** **Session 3: Economics of Advertising: Remedies & Ad Substantiation | Cooper**

Reading Assignments:

Pauline M. Ippolito & Alan D. Mathios, *Information, Advertising and Health Choices: A Study of the Cereal Market*, THE RAND J. OF ECON. (1990).

James C. Cooper & Bruce H. Kobayashi, *Equitable Monetary Relief Under the FTC Act: An Opportunity for a Marginal Improvement*, 83 ANTITRUST L. J. 645 (2021).

12:15 – 2:00 pm **Working Lunch and Session 4: Economics of Privacy | Cooper**

Reading Assignment:

Alessandro Acquisti et. al., *The Economics of Privacy*, 54 J. OF ECON. LITERATURE 442 (2016).

Friday, April 4

6:30 – 7:30 am **Breakfast (on own at the hotel)**

7:30 – 8:00 am **Walk from hotel to Antonin Scalia Law School**

8:00 – 9:15 am **Session 5: Privacy & Competition | Yun**

Reading Assignment:

James C. Cooper & John M. Yun, *Antitrust & Privacy: It's Complicated*, 2022 UNIV. ILL. J. OF L., TECH. & POL'Y 243 (2022).

Alex Marthews & Catherine Tucker, *Privacy Policy and Competition*, ECON. STUD. AT BROOKINGS (2019).

9:15 – 9:30 am **Break**

9:30 – 10:45 am **Session 6: Data Security I**

Sasha Romanosky, Senior Policy Researcher, RAND Corporation; Professor of Policy Analysis, Pardee RAND Graduate School

Reading Assignments:

Sasha Romanosky, *Are Firms and Consumers Investing Enough in Data Security?*, PROGRAM ON ECON. & PRIV. (2019).

Alessandro Acquisti, David Hoffman, & Sasha Romanosky, *Empirical Analysis of Data Breach Litigation*, 11 J. EMPIRICAL LEGAL STUD. 74 (2014).

10:45 – 11:00 am **Break**

11:00 am – 12:15 pm **Session 7: Data Security II | Romanosky**

Reading Assignment:

Continuation of Previous Assignment.

12:15 pm **Program Adjourns, Participants depart at their leisure**