



Law & Economics Center, George Mason University School of Law

AGEP Public Policy Institute on Counterfeiting & Piracy

Tuesday, May 7 through Thursday, May 9, 2013

Mystic Marriott Hotel & Spa

625 North Road
Groton, CT

Agenda

Tuesday, May 7

6:00 – 7:00 pm Registration & Reception

7:00 – 9:00 pm Dinner

Wednesday, May 8

7:00 – 8:15 am Breakfast

8:15 – 8:30 am **Welcome and Opening Remarks**
Karen M. Czarnecki, Director, Education, Law & Economics Center

8:30 – 9:15 am **Keynote Address: The Global Scale, Reach & Impact of Counterfeiting**
Brian H. Monks, Vice President of Anti-Counterfeiting Operations, Underwriters Laboratories, Inc.

9:15 – 10:30 am **Technology, Counterfeiting & Piracy: Understanding the Problem and Its Impact**
Markham C. Erickson, Partner, Steptoe & Johnson LLP and Executive Director, NetCoalition
Sandra Aistars, Executive Director, Copyright Alliance
David E. Green, Vice President, Public Policy, NBCUniversal
Douglas C. Moyer, Adjunct Assistant Professor, Michigan State University College of Human Medicine, Program in Public Health

Moderator: **Karen M. Czarnecki**, Director, Education, Law & Economics Center

10:45 am – 12:00 pm **Consumer Products & Counterfeiting**
Randi D. Adelstein, Vice President, US Public Policy and Regulatory Counsel, MasterCard Worldwide
Meredith B. Miles, Senior Counsel, Altria Client Services, Inc.
Daniel S. Kalka, Counsel – Intellectual Property, Eaton Corporation

Moderator: **Karen M. Czarnecki**, Director, Education, Law & Economics Center

12:00 – 1:30 pm **Luncheon with Speaker: The Global Trade of Counterfeit Medicines in the Developing World**

Roger Bate, Legatum Fellow in Global Prosperity, American Enterprise Institute for Public Policy Research

Wednesday, May 8 continued

- 1:45 – 3:00 pm** **Entertainment Industry & Digital Piracy**
L. Carlos Linares, Jr., Vice President, Anti-Piracy Legal Affairs, Recording Industry Association of America
Sandra Aistars, Executive Director, Copyright Alliance
Marc A. Lorenti, Regional Director-Content Protection Operations, Motion Picture Association of America

Moderator: Jonathan R. Foltz, Manager, Attorneys General Education Program, Law & Economics Center
- 3:15 – 5:15 pm** **Policy & Enforcement Approaches to Combat Counterfeiting & Piracy**
Steven Tepp, President and Founder, Sentinel Worldwide
Markham C. Erickson, Partner, Steptoe & Johnson LLP and Executive Director, NetCoalition
Douglas C. Moyer, Adjunct Assistant Professor, Michigan State University College of Human Medicine, Program in Public Health

Moderator: Karen M. Czarnecki, Director, Education, Law & Economics Center
- 5:15 pm** **Adjourn**
Dinner on your own

Thursday, May 9

Pfizer Lab, 445 Eastern Point Road, Groton, CT 06340

- 7:00 – 7:50 am** **Breakfast**
- 8:00 am** **Bus departs**
- 8:15 am** **Arrive**
- 8:30 – 9:30 am** **Pfizer: Who We Are ... What We Do (R & D Overview)**
Michael Ku, Vice President, Global Clinical Supply, PharmaTherapeutics
Pharmaceutical Sciences
- 9:30 – 10:15 am** **Anti-Counterfeiting**
Rubie Mages, Director, Global Security
- 10:30 – 11:00 am** **Opioids**
Nina DeLorenzo, Director, Public Affairs
- 11:15 am – 12:15pm** **Tour**
Greg Kauffman, Sr. Principal Scientist, Neuro Med Chem
Amy Callanan, Senior Scientist, Forensics Lab
- 12:30 pm** **Adjourn**
Buses depart for T.F. Green Airport (PVD) and Bradley International Airport (BDL)
Box Lunch Provided