



LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW

Mason Attorneys General Education Program

Workshop on Higher Education and Public Policy Conference on Competition and Consumer Protection in Higher Education

Wednesday, October 14 through Friday, October 16, 2015

Classes: George Mason University School of Law, 3351 Fairfax Drive, Arlington, VA 22201

Hotel: Residence Inn by Marriot Ballston, 650 North Quincy Street, Arlington, VA 22203

Agenda

Wednesday, October 14, 2015

Registration and Reception held at Residence Inn by Marriott Ballston

6:00 - 7:30 pm **AGEP Registration and Welcome Reception**

Thursday, October 15, 2015

All sessions held at George Mason University School of Law

7:00 – 7:30 am **Breakfast, Residence Inn**

7:30 am **Walk, Residence Inn to George Mason University**

8:00 – 9:30 am **Welcome**
Karen M. Czarnecki, Director, Education, Law & Economics Center
Henry N. Butler, Dean and Professor of Law, George Mason University School of Law

Class 1: Introduction to the Economics of Higher Education
Richard K. Vedder, Distinguished Professor of Economics Emeritus and Director, Epstein Professor in Health Law and Policy, [Ohio University](http://www.ohio.edu)

9:45 - 11:00 am **Class 2: Property Rights and Governance in Higher Education**
Richard K. Vedder

11:15 am – 12:30 pm **Class 3: Cost and Quality in Higher Education**
Joshua C. Hall, Associate Professor of Economics and Co-Director, Center for Free Enterprise, West Virginia University

12:30 – 2:00 pm **Lunch**

Luncheon Address, *Real Education*
Bryan Caplin, George Mason University

2:15 – 3:30 pm **Class 4: Innovation and Competition**
Joshua C. Hall

3:45 – 5:00 pm **Class 5: Student Loans and the Cost Spiral in Higher Education**
Todd J. Zywicki, Executive Director, Law & Economics Center and George Mason University Foundation Professor of Law, George Mason University School of Law

5:00 pm **Walk, George Mason University to Residence Inn**

6:00 - 8:00 pm **Reception and Dinner, Residence Inn by Marriott Ballston**

LEC Public Policy Conference on Competition and Consumer Protection in Higher Education

Friday, October 16, 2015

All sessions held at George Mason University School of Law

- 7:00 – 7:30 am** **Breakfast, Residence Inn**
- 7:30 – 8:00 am** **Continental Breakfast**
- 7:30 am** **Walk, Residence Inn to George Mason University**
- 8:30 – 8:35 am** **Welcome**
Todd J. Zywicki, Executive Director, Law & Economics Center and George Mason University Foundation Professor of Law, George Mason University School of Law
- 8:35 – 10:00 am** **The Government's Role in Higher Education**
Richard K. Vedder, Distinguished Professor of Economics Emeritus and Director, Epstein Professor in Health Law and Policy, [Ohio University](#)
Joshua C. Hall, Associate Professor of Economics and Co-Director, Center for Free Enterprise, West Virginia University
Jane Shaw, John W. Pope Center for Higher Education Policy
Anne D. Neal, President, American Council of Trustees and Alumni
- Moderator: Todd J. Zywicki**
- 10:15 – 11:45 am** **Challenges to Higher Education Today: Cost and Quality Issues**
Roger E. Meiners, Goolsby-Rosenthal Endowed Chair in Law and Economics, Department of Economics, University of Texas at Arlington
Todd J. Zywicki, Executive Director, Law & Economics Center and George Mason University Foundation Professor of Law, George Mason University School of Law
Scott E. Masten, Professor of Business Economics and Public Policy, Ross School of Business, University of Michigan
Daniel D. Polsby, Professor of Law, George Mason University School of Law
- Moderator: Henry Butler, Dean, George Mason University School of Law**
- 12:00 – 1:30 pm** **Luncheon Keynote Address**
The Future of Higher Education
Ted Mitchell, Undersecretary, US Department of Education (inv.)
Steve Gunderson, President, Association of Private Sector Colleges and Universities (inv.)
Brian Shull, Attorney, Federal Trade Commission
- 1:30 – 3:00 pm** **Consumer Protection Issues in Higher Education**
Michael E. DeBow, Professor of Law, Cumberland School of Law, Samford University
Jayne Lemke, Senior Research Fellow and Associate Director, Academic and Student Programs, Mercatus Center
David A. Hyman, H. Ross and Helen Workman Chair in Law, and Director, Epstein Program in Health Law and Policy, University of Illinois College of Law
Alex Tabarrock, Bartley J. Madden Chair in Economics, George Mason University
- Moderator: Richard K. Vedder**
- 3:00 pm** **Adjourn**