

Research Roundtable on Regulating Privacy

Program on Economics & Privacy

Law & Economics Center

Antonin Scalia Law School

George Mason University

Thursday, December 8 to Friday, December 9, 2022

George Mason University Antonin Scalia Law School, 3301 Fairfax Drive, Arlington, VA 22201

Agenda

(Updated 11.14.22)

Thursday, December 8

All sessions will be held in Hazel Hall, Room 215 (The Henry G. Manne Marketplace of Ideas)

11:45 am – 12:00 pm **Arrive and Welcome**, Hazel Hall, Room 215

12:00 – 1:00 pm **Working Lunch and Paper 1:** “The Early Impact of Requesting GDPR Compliance on Display Advertising: The Case of an Ad Publisher”

Author:

Li Jiang, Assistant Professor, The George Washington University School of Business

1:15 – 2:15 pm **Paper 2:** “The Impact of Apple Tracking Transparency Framework on the App Ecosystem”

Authors:

Cristobal Cheyre, Assistant Professor, Department of Information Science, Cornell University

2:30 – 3:30 pm **Paper 3:** “Optimal Privacy Regulation when Consumers Make Inferences from Regulations”

Author:

Abraham L. Wickelgren, Fred and Emily Marshall Wulff Centennial Chair, University of Texas School of Law

3:45 – 4:45 pm **Paper 4:** “The Advent of Privacy-Centric Digital Advertising: Tracing Privacy-Enhancing Technology Adoption”

Author:

Garrett Johnson, Assistant Professor of Marketing, Boston University, Questrom School of Business

6:00 – 8:00 pm **Reception and Dinner**, Lyon Hall, 3100 Washington Boulevard, Arlington, VA 22201

Friday, December 9

All sessions will be held in Hazel Hall, Room 215 (The Henry G. Manne Marketplace of Ideas)

8:30 – 9:00 am **Continental Breakfast**, Hazel Hall, Room 215

9:00 – 10:00 am **Paper 5:** “Antitrust, Privacy, Secrecy, and Web3 Platform Economics”

Author:

Seth Oranburg, Associate Professor / Co-Director, University of New Hampshire / NYU Classical Liberal Institute

10:15 – 11:15 am

Paper 6: *"The Unbearable Indeterminacy of Privacy Policies"*

Author:

Christopher Bradley, Wyatt, Tarrant & Combs Associate Professor of Law, University of Kentucky Rosenberg College of Law

11:30 am – 12:30 pm

Paper 7: *"Whose Data, Whose Value? On the Relative Contributions of Data Subjects and Data Controllers"*

Author:

Aileen Nielsen, Fellow in Law & Tech, ETH Zurich Center for Law and Economics

12:45 – 1:45 pm

Working Lunch and Paper 8: *"The Common Law of Dark Patterns"*

Author:

Gregory Dickinson, Assistant Professor of Law, St. Thomas University College of Law

1:45 pm

Program Adjourns

Participants

1. **Idris Adjerid**, Associate Professor, Virginia Tech
2. **Christopher Bradley**, Wyatt, Tarrant & Combs Associate Professor of Law, University of Kentucky Rosenberg College of Law
3. **Tim Brennan**, Professor of Public Policy and Economics, University of Maryland
4. **Cristobal Cheyre**, Assistant Professor, Department of Information Science, Cornell University
5. **James C. Cooper**, Professor of Law; Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School
6. **Gregory Dickinson**, Assistant Professor of Law, St. Thomas University College of Law
7. **Raff Donelson**, Associate Professor, Chicago-Kent College of Law
8. **Erika Douglas**, Associate Professor of Law, Temple University Beasley School of Law
9. **Dan Gilman**, Senior Scholar, International Center for Law and Economics
10. **Brad Greenwood**, Associate Professor, George Mason University School of Business
11. **Li Jiang**, Assistant Professor, The George Washington University School of Business
12. **Garrett Johnson**, Assistant Professor of Marketing, Boston University, Questrom School of Business
13. **Lilla Kiss**, Visiting Scholar and Adjunct Faculty, Global Antitrust Institute, George Mason University Antonin Scalia Law School
14. **Mario Leccese**, Research Assistant for Ginger Zhe Jin, University of Maryland
15. **Siona Listokin**, Associate Professor, George Mason University, Schar School
16. **Murat Mungan**, Professor of Law, George Mason University Antonin Scalia Law School
17. **Aileen Nielsen**, Fellow in Law & Tech, ETH Zurich Center for Law and Economics
18. **Seth Oranburg**, Associate Professor / Co-Director, University of New Hampshire / NYU Classical Liberal Institute
19. **Jeffrey Prince**, Professor of Business Economics and Public Policy, Kelley School of Business, Indiana University
20. **Alexander Raskovich**, Director of Research, Global Antitrust Institute, George Mason University Antonin Scalia Law School
21. **Sasha Romanosky**, Senior Policy Researcher, RAND
22. **Andrew Stivers**, Associate Director, NERA Economic Consulting
23. **Scott Wallsten**, President and Senior Fellow, The Technology Policy Institute
24. **Abraham L. Wickelgren**, Fred and Emily Marshall Wulff Centennial Chair, University of Texas School of Law

25. **John Yun**, Associate Professor of Law; Deputy Executive Director at the Global Antitrust Institute, George Mason University Antonin Scalia Law School