



THE PROGRAM ON ECONOMICS & PRIVACY

Ninth Annual Symposium on the Law & Economics of Privacy & Data Security

Thursday, June 10, 2021 | ARLINGTON, VA

GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL

**LAW &
ECONOMICS
CENTER**

THURSDAY, JUNE 10

All sessions held in the Van Metre Auditorium

- 8:00 - 8:55 am Breakfast, *Van Metre Multipurpose Room*
- 9:00 - 9:45 am Fireside Chat with Commissioner Noah Phillips, Federal Trade Commission
- Noah Phillips, Commissioner, Federal Trade Commission
- James C. Cooper, Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School
- 10:00 - 11:15 am Panel 1: Privacy, Data, and Competition Policy
- Erika Douglas, Assistant Professor of Law, Temple University Beasley School of Law
- Michael Kades, Director of Markets and Competition Policy, Washington Center for Equitable Growth
- John Yun, Associate Professor of Law, George Mason University Antonin Scalia Law School
- 11:30 am - 12:30 pm Panel 2: Perspectives on Surveillance Capitalism
- Jane Bambauer, Professor of Law, University of Arizona James E. Rogers College of Law
- Neil Chilson, Senior Research Fellow, Charles Koch Institute
- Moderator:
 Andrew Stivers
 Associate Director, NERA Economic Consulting
- 12:30 - 1:45 pm Luncheon Keynote Address
- Jon Fasman, US Digital Editor, The Economist
- 1:45 - 3:00 pm Panel 3: Future of Digital Advertising
- David LeDuc, Vice President of Public Policy, Network Advertising Initiative
- Alison Pepper, Executive Vice President of Government Relations, The 4As
- Lindsey Barrett, Fritz Family Fellow and Adjunct Professor of Law, Georgetown University Law Center
- Ari Levenfeld, Senior Manager, Government Affairs & Public Policy, Google

Moderator:

James C. Cooper, Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School

3:00 pm

Adjourn