

**LAW & ECONOMICS CENTER,
GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL**

PROGRAM ON ECONOMICS & PRIVACY
Research Roundtable for Privacy Fellows
University of Arizona Biosphere 2

32540 S Biosphere Rd, Oracle, AZ 85739
Thursday, January 16 – Saturday, January 18, 2020

Agenda

Thursday, January 16

All paper presentations will be held in the Sahara Room

- 3:30 – 3:50 pm** **Registration**
Visitor Center
- 3:50 – 4:00 pm** **Welcome**
Jane Bambauer, Professor of Law, University of Arizona James E. Rogers College of Law
- Introduction**
James C. Cooper, Director, Program on Economics & Privacy and Associate Professor of Law, George Mason University Antonin Scalia Law School
- 4:00 – 5:00 pm** *Privacy Compliance & Publisher Incentives: Adtech Use after the GDPR*
Garrett Johnson, Assistant Professor of Marketing, Boston University Questrom School of Business
- 5:10 – 6:10 pm** *Big Data and Competition Law: Lessons from Innovation Markets*
Christopher Yoo, John H. Chestnut Professor of Law, Communication, and Computer & Information Science; Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School
- 6:30 pm** **Bus Departs from Biosphere 2 for Casa Rivera**
- 6:45 – 9:00 pm** **Reception and Dinner**
Casa Rivera, 1975 W American Ave, Oracle, AZ 85623

Friday, January 17

All paper presentations will be held in the Sahara Room

- 7:00 – 7:55 am** **Breakfast**
Biosphere 2 Café
- 8:00 – 9:00 am** *Does Antitrust Have Digital Blind Spots?*
John M. Yun, Associate Professor of Law and Director of Economic Education, Global Antitrust Institute, George Mason University Antonin Scalia Law School
- 9:15 – 10:15 am** *Estimating demand for zero priced products and the value of personal data*
Farasat Bokhari, Associate Professor, University of East Anglia (UEA)
- 10:30 – 11:30 am** *Moderating the Spread of (Mis)information*
Prithvijit Mukherjee, Postdoctoral Research Associate in Experimental Economics, Center for Growth and Opportunity at Utah State University

11:45 am – 12:45 pm	Lunch <i>Biosphere 2 Café</i>
1:00 – 2:00 pm	<i>Effect of Algorithmic Estimation on Consumer Decision Making and Racial Biases in Housing Market</i> Shuyi Yu , Postdoctorate, MIT Sloan School of Management
2:00 – 2:15 pm	Adjourn Paper Presentations and Introduce TechLaw Students
2:30 – 3:30 pm	Break and <i>Optional</i> Private Biosphere 2 Tour
4:00 – 6:00 pm	Reception and Future of Privacy Brainstorming Game <i>Biosphere Dining Room</i>
6:00 – 9:00 pm	Dinner and Ending Presentations <i>Biosphere Dining Room</i>

Saturday, January 18

5:30 am	Bus from Biosphere 2 to Tucson International Airport (TUS)
7:00 – 7:55 am	Breakfast <i>Biosphere 2 Café</i>
8:00 – 9:00 am	Discussion – Fostering and Developing the Winning Pitch <i>Biosphere 2 Café</i>
9:00 am	Adjourn
10:00 am	Bus from Biosphere <i>First stop: Sabino Canyon</i> <i>Second stop: Tucson International Airport (TUS)</i> <i>Third stop: Hotel Congress</i>

Participants

1. **Jane Bambauer**, Professor of Law, University of Arizona James E. Rogers College of Law
2. **Cary Bassin**, Counsel, Google Inc.
3. **Farasat Bokhari**, Associate Professor, University of East Anglia (UEA)
4. **Laura Brandimarte**, Assistant Professor of Management Information Systems, University of Arizona Eller College of Management
5. **Neil Chilson**, Senior Research Fellow for Technology and Innovation, Charles Koch Institute
6. **Ignacio N. Cofone**, Assistant Professor, McGill University Faculty of Law
7. **James C. Cooper**, Director, Program on Economics & Privacy and Associate Professor of Law, George Mason University Antonin Scalia Law School
8. **Jim Harper**, Visiting Fellow, American Enterprise Institute
9. **Garrett Johnson**, Assistant Professor of Marketing, Boston University Questrom School of Business
10. **Prithvijit Mukherjee**, Postdoctoral Research Associate in Experimental, Center for Growth and Opportunity at Utah State University
11. **Janis K. Pappalardo**, Assistant Director, Division of Consumer Protection, Bureau of Economics, Federal Trade Commission
12. **Virginia Postrel**, Author and Columnist, *Bloomberg Opinion*
13. **Tauhidur Rahman**, Associate Professor, University of Arizona Department of Agricultural and Resource Economics (AREC)
14. **Sasha Romanosky**, Policy Researcher, RAND Corporation
15. **David Schmitz**, Director, Center for the Philosophy of Freedom; Kendrick Professor of Philosophy, College of Social and Behavioral Sciences; Eller Chair of Service-Dominant Logic, Eller College of Management, University of Arizona
16. **Simone M. Sepe**, Professor of Law and Finance, University of Arizona James E. Rogers College of Law
17. **David Sidi**, PhD Student, University of Arizona, College of Social & Behavioral Sciences
18. **Andrew E. Stivers**, Deputy Director for Consumer Protection, Bureau of Economics, Federal Trade Commission
19. **Berin Szoka**, President, TechFreedom
20. **Liad Wagman**, Associate Professor of Economics, Illinois Institute of Technology (on leave)
21. **Abraham L. Wickelgren**, Bernard J. Ward Centennial Professor, University of Texas at Austin School of Law
22. **Andrew Keane Woods**, Professor of Law, University of Arizona James E. Rogers College of Law
23. **Christopher Yoo**, John H. Chestnut Professor of Law, Communication, and Computer & Information Science; Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School
24. **Shuyi Yu**, Postdoctorate, MIT Sloan School of Management
25. **John M. Yun**, Director of Economic Education at the Global Antitrust Institute and Associate Professor of Law, George Mason University Antonin Scalia Law School
26. **Alexander Zhong**, TechLaw Fellow, University of Arizona James E. Rogers College of Law