

**LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL**  
**AGEP Workshop on the Economics of Information, Advertising, and Privacy**

Wednesday, May 30 to Friday, June 1, 2018

Classes: George Mason University Antonin Scalia Law School, 3301 Fairfax Drive, Arlington, VA 22201

Hotel:

## Agenda

### Wednesday, May 30, 2018

*Arrival Day and Hotel Check-In – No Program Activities Planned*

### Thursday, May 31, 2018

*All classes held at George Mason University Antonin Scalia Law School, Hazel Hall Room 215*

- 8:15 am** *Bus Departs Hotel for Antonin Scalia Law School*
- 8:15 – 8:50 am** **Registration and Continental Breakfast**
- 8:50 – 9:00 am** **Welcome and Program Introduction**
- 9:00 – 10:15 am** **Economics of Information 1: Search & Adverse Selection**  
**James C. Cooper**, Director, Program on Economics & Privacy and Associate Professor of Law,  
George Mason University Antonin Scalia Law School
- 10:30 – 12:00 pm** **Economics of Information 2: Reputation, Screening, and Signaling**  
**James C. Cooper**
- 12:15 – 1:00 pm** **Working Luncheon: How Online Ad Networks Work**  
**Grant Nelson**, Counsel, Compliance & Technology, Network Advertising Initiative  
**William Lee**, Technology & Policy Analyst, Network Advertising Initiative
- 1:15 – 2:30 pm** **Economics of Advertising**  
**J. Howard Beales**, Professor of Strategic Management and Public Policy, The George Washington  
University School of Business
- 2:30 – 3:45 pm** **Economics of Commercial Data Regulation**  
**J. Howard Beales**
- 3:45 pm** *Bus Departs Antonin Scalia Law School for Hotel*
- 5:45 pm** **Walk to Restaurant**
- 6:00 – 8:00 pm** **Reception and Dinner, Lyon Hall Restaurant, 3100 Washington Boulevard, Arlington, VA**

### Friday, June 1, 2018

*Participants will attend the Sixth Annual Public Policy Symposium on the Law & Economics of Privacy and Data Security, which will explore topics such as algorithmic fairness, the impact of the European Union's General Data Protection Regulation (GDPR) in the United States, and competition policy in the tech industry.*

## Friday, June 1, 2018

All sessions held at George Mason University Founders Hall Auditorium

- 6:00 – 8:10 am**                    **Breakfast, Hyatt Place Hotel**
- 8:15 am**                                *Bus Departs Hotel for Antonin Scalia Law School*
- 8:50 – 9:00 am**                    **Welcome**
- James C. Cooper**, Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School  
**Devon Westhill**, Director, Regulatory Transparency Project, The Federalist Society
- 9:00 – 9:20 am**                    **Morning Keynote:**
- Jonathan E. Nuechterlein**, Partner, Sidley Austin, LLP
- 9:20 – 10:20 am**                    **Panel 1: A New Regulatory Regime for Tech Companies?**
- Neil Chilson**, Senior Research Fellow for Technology and Innovation, Charles Koch Institute  
**Caroline N. Holland**, Tech Policy Fellow, Mozilla Foundation  
**Justin ‘Gus’ Hurwitz**, Assistant Professor of Law and Co-Director of Space, Cyber, and Telecom Law Program, University of Nebraska College of Law  
**Jonathan E. Nuechterlein**, Partner, Sidley Austin, LLP
- Moderator**  
**James C. Cooper**, Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School
- 10:35 – 11:50 am**                    **Panel 2: Algorithmic Fairness**
- Solon Barocas**, Assistant Professor, Cornell University School of Information Science  
**Vincent M. Southerland**, Executive Director, Center on Race, Inequality, and the Law, New York University School of Law  
**Megan T. Stevenson**, Assistant Professor of Law, George Mason University Antonin Scalia Law School  
**Tal Zarsky**, Vice Dean and Professor of Law, University of Haifa Faculty of Law
- Moderator**  
**Mark Verstraete**, Privacy & Freedom of Speech Post-doctoral Research Associate, Center for Digital Society and Data Studies, University of Arizona
- 12:00 – 1:45 pm**                    **Luncheon, Founders Hall Multipurpose Room**
- Luncheon Keynote:**
- Andrew Smith**, Director, Bureau of Consumer Protection, Federal Trade Commission
- Luncheon Panel: The US Impact of the GDPR**
- Leigh Freund**, President & CEO, Network Advertising Initiative  
**Joseph Jerome**, Policy Counsel, Privacy & Data, Center for Democracy & Technology  
**Daniel Sepulveda**, Vice President of Global Government Relations, MediaMath  
**Gerard M. Stegmaier**, Partner, Reed Smith LLP
- Moderator**  
**Dan Caprio**, Co-Founder and Executive Chairman, The Providence Group

## **Friday, June 1, continued**

**2:00 – 3:15 pm**

### **Panel 3: Using Economic Incentives to Find Security Flaws: Bug Bounties**

**Leonard Bailey**, Special Counsel for National Security, Computer Crime & Intellectual Property Section, US Department of Justice

**Alana Maurushat**, Senior Lecturer and Academic Co-Director of the Cyberspace Law and Policy Centre, University of New South Wales Law School

**Alex Rice**, Co-Founder and Chief Technology Officer, HackerOne

**Nathaniel J. Tisa**, ASPIRE Cyber Law Fellow and JD Candidate, New York University School of Law

#### **Moderator**

**Sasha L. Romanosky**, Policy Researcher, RAND Corporation

**3:15 pm**

**Adjourn**