

**ANTONIN SCALIA LAW SCHOOL** 





PROGRAM ON ECONOMICS & PRIVACY

# SECOND ANNUAL DIGITAL INFORMATION POLICY SCHOLARS CONFERENCE

APRIL 28, 2017

#### **PROGRAM ON ECONOMICS & PRIVACY**

### SECOND ANNUAL DIGITAL INFORMATION POLICY SCHOLARS CONFERENCE

## Friday, April 28

Founders Hall Multipurpose Room, First Session

8:00 - 8:55 AM

#### **BREAKFAST AND REGISTRATION**

Founders Hall Multipurpose Room

8:55 - 9:00 AM WELCOME

#### **HENRY N. BUTLER**

Dean and Professor of Law, George Mason University Antonin Scalia Law School

#### **JAMES C. COOPER**

Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School

9:00 - 10:15 AM

#### **SESSION 1**

Founders Hall Multipurpose Room

NET EFFECTS OF NET NEUTRALITY: THE CASE OF AMAZON'S TWITCH.TV

#### **JOSÉ F. TUDON MALDONADO**

PhD Candidate, The University of Chicago Department of Economics

DISCUSSANT

#### JONATHAN KLICK

Professor of Law, University of Pennsylvania Law School

THE PRICE OF PRIVACY: INSIGHTS FROM ANONYMOUS MARKETPLACES

#### **SAMUEL L. BLAZEK**

PhD Candidate, University of Texas at Austin McCombs School of Business

DISCUSSANT

#### LIAD WAGMAN

Associate Professor of Economics, Illinois Institute of Technology

**MODERATOR** 

**JAMES C. COOPER** 

# AGEND/

# Friday, April 28

Founders Hall Rooms 120 and 121, All Concurrent Sessions

10:30 - 11:45 AM

#### **CONCURRENT SESSIONS**

#### **SESSION 2A - ROOM 120**

CONTENT ANALYSIS OF CYBER INSURANCE
POLICIES: HOW DO CARRIERS WRITE POLICIES AND
PRICE CYBER RISK?

#### SASHA L. ROMANOSKY

Policy Researcher, RAND Corporation

DISCUSSANT

#### MARK D. FLOOD

Research Principal, US Department of the Treasury, Office of Financial Research

PRIVACY AND QUALITY

#### **YING LEI TOH**

PhD Candidate, Toulouse School of Economics, University of Toulouse Capitole

DISCUSSANT

#### **TALAL RAHIM**

PhD Candidate, Boston University Department of Economics

**MODERATOR** 

#### **TIMOTHY J. BRENNAN**

Professor of Public Policy and Economics, University of Maryland, Baltimore County

#### **SESSION 2B - ROOM 121**

ANONYMITY, AUTONOMY, AND THE COLLECTION OF PERSONAL DATA: MEASURING THE PRIVACY IMPACT OF GOOGLE'S 2012 PRIVACY POLICY CHANGE

JAMES C. COOPER

**DISCUSSANT** 

#### SIONA R. LISTOKIN-SMITH

Associate Professor and Director, Master of Public Policy Program, George Mason University Schar School of Policy and Government

UNCRUNCHED: ALGORITHMS, DECISIONMAKING, AND PRIVACY

#### **DEREK E. BAMBAUER**

Professor of Law, University of Arizona James E. Rogers College of Law

DISCUSSANT

#### **JOSÉ F. TUDON MALDONADO**

**MODERATOR** 

#### **ANDREW E. STIVERS**

Deputy Director for Consumer Protection, Bureau of Economics, Federal Trade Commission

11:45 AM - 1:30 PM

#### **LUNCHEON KEYNOTE**

Founders Hall Multipurpose Room

KEYNOTE SPEAKER - GINGER ZHE JIN

Director, Bureau of Economics, Federal Trade Commission

#### **PROGRAM ON ECONOMICS & PRIVACY**

### SECOND ANNUAL DIGITAL INFORMATION POLICY SCHOLARS CONFERENCE

# Friday, April 28

Founders Hall Rooms 120 and 121, All Concurrent Sessions

1:45 - 3:00 PM

#### **CONCURRENT SESSIONS**

#### **SESSION 3A - ROOM 120**

 ${\it HOW\, HAS\, EMV\, TECHNOLOGY\, AFFECTED\, CREDIT\, CARD\, FRAUD}\\ {\it IN\, THE\, UNITED\, STATES}$ 

#### **MEIPING (AGGIE) SUN**

PhD Candidate, Columbia University Department of Economics

DISCUSSANT

**JAMES C. COOPER** 

THE EFFECT OF STATE DATA BREACHES ON E-FILING **JONATHAN KLICK** 

DISCUSSANT

SASHA L. ROMANOSKY

**MODERATOR** 

#### **DANIEL J. GILMAN**

Attorney Advisor, Office of Policy Planning, Federal Trade Commission

#### **SESSION 3B - ROOM 121**

MOBILE APPLICATIONS AND ACCESS TO PRIVATE DATA: THE SUPPLY SIDE OF THE ANDROID ECOSYSTEM

#### **MICHAEL E. KUMMER**

Assistant Professor of Economics, Georgia Institute of Technology and the Centre for European Economic Research (ZEW), Mannheim

DISCUSSANT

#### **MARTINA F. FERRACANE**

PhD Candidate, Hamburg University and Research Associate, European Centre for International Political Economy (ECIPE)

ON THE TRADEOFFS BETWEEN PRIVACY AND SECURITY: EVIDENCE FROM WIRETAP ORDERS

**LIAD WAGMAN** 

DISCUSSANT

**DEREK E. BAMBAUER** 

**MODERATOR** 

#### **BRUCE H. KOBAYASHI**

Associate Dean for Research & Faculty Development and Professor of Law, George Mason University Antonin Scalia Law School

# AGEND/

# Friday, April 28

Founders Hall Rooms 120 and 121, All Concurrent Sessions

3:15 - 4:30 PM

#### **CONCURRENT SESSIONS**

#### **SESSION 4A - ROOM 120**

CRYPTOGRAPHY AND THE ECONOMICS OF SUPERVISORY INFORMATION: BALANCING TRANSPARENCY AND CONFIDENTIALITY

MARK D. FLOOD

DISCUSSANT

SAMUEL L. BLAZEK

CAN PEER-TO-PEER PLATFORMS IMPROVE MARKET OUTCOMES BY CONTROLLING PRICES?

**TALAL RAHIM** 

DISCUSSANT

**YING LEI TOH** 

MODERATOR

JOHN M. YUN

Acting Deputy Assistant Director, Federal Trade Commission

**SESSION 4B - ROOM 121** 

DATA COLLECTION AND DATA USE: EVIDENCE FROM THE ANDROID APP MARKET

SIONA R. LISTOKIN-SMITH

DISCUSSANT

MICHAEL KUMMER

DO DATA POLICIES IMPACT THE PRODUCTIVITY PERFORMANCE OF FIRMS?

**MARTINA F. FERRACANE** 

DISCUSSANT

**MEIPING (AGGIE) SUN** 

**MODERATOR** 

JANE R. BAMBAUER

Associate Professor of Law, University of Arizona James E. Rogers College of Law

4:30 PM

**ADJOURN** 

LAW & ECONOMICS CENTER

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