

HENRY G. MANNE PROGRAM IN LAW & ECONOMICS STUDIES
LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Second Annual Conference on Competition, Search, and Social Media
Wednesday, May 16, 2012

All Sessions: 3301 Fairfax Drive, Arlington, VA 22201

Agenda

- 7:40 am** Bus departs Le Meridien for George Mason University School of Law
- 8:00 - 8:30 am** Breakfast
- 8:30 - 8:35 am** **Welcome**
Henry N. Butler, Executive Director, Law & Economics Center and George Mason Foundation
Professor of Law, George Mason University School of Law
James C. Cooper, Director, Research and Policy, Law & Economics Center, George Mason University School of Law
- 8:35 - 10:00 am** **Panel 1: Antitrust and Platform Competition in Search and Social Media**
Moderator: Thomas D. Jeitschko, Economist, US Department of Justice, Antitrust Division;
Associate Professor of Economics, Michigan State University
- Panelists:**
Michael R. Baye, Bert Elwart Professor of Business and Professor of Business Economics & Public Policy, Kelley School of Business, Indiana University
Ronald Cass, President, Cass & Associates; Chairman, Center for the Rule of Law; Dean Emeritus, Boston University School of Law
Robert W. Hahn, Director of Economics, Smith School, Oxford University
Frank Pasquale, Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law
Joshua D. Wright, Professor of Law, George Mason University School of Law
- 10:15 - 11:45 am** **Panel 2: Search, Duties to Deal, and Essential Facilities**
Moderator: Adam Thierer, Senior Research Fellow, Mercatus Center at George Mason University
- Panelists:**
Brett Frischmann, Professor of Law, Benjamin N. Cardozo School of Law, Yeshiva University
Allen P. Grunes, Shareholder, Brownstein Hyatt Farber Schreck
Mark A. Jamison, Director, Public Utility Research Center, Warrington College of Business Administration, University of Florida
Marina Lao, Professor of Law, Seton Hall University School of Law
Christopher S. Yoo, John H. Chestnut Professor of Law, Communication and Computer & Information Science; Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School
- 12:00 - 1:15 pm** **Lunch and Keynote Address**
Keynote Speaker: Greg Sterling, Founder, Sterling Market Intelligence; Senior Analyst, Internet2Go; Contributing Editor, Search Engine Land
- 1:30 - 3:00 pm** **Panel 3: The Interface Between Privacy and Competitive Analysis in Search and Social Media**
Moderator: James C. Cooper, Director, Research and Policy, Law & Economics Center, George Mason University School of Law
- Panelists:**
Randal C. Picker, Paul H. and Theo Leffmann Professor of Commercial Law, University of Chicago Law School; Senior Fellow, the Computation Institute of the University of Chicago and Argonne National Laboratory
Paul H. Rubin, Samuel Candler Dobbs Professor of Economics, Emory University;
Peter P. Swire, C. William O'Neill Professor in Law and Judicial Administration, Moritz College of Law, Ohio State University

Catherine E. Tucker, *Douglas Drane Career Development Professor in IT and Management, Sloan School of Management, Massachusetts Institute of Technology*

3:15 – 4:45 pm

Panel 4: Are There Workable Remedies for “Search Engine Bias”?

Moderator: Andrew I. Gavil, *Professor of Law, Howard University School of Law*

Panelists:

Marvin Ammori, *Principal, The Ammori Group; Affiliate Scholar, Stanford Law School Center for Internet & Society*

James Grimmelmann, *Associate Professor of Law, New York Law School*

Dawn C. Nunziato, *Professor of Law, The George Washington University Law School*

Frank Pasquale, *Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law*

Eugene Volokh, *Gary T. Schwartz Professor of Law, UCLA School of Law*

4:45 pm

Adjourn