Lessons Since the Reagan Revolution at the FTC: A 30-Year Perspective on Competition and Consumer Policies

First Annual Manne Law & Economics Conference
Henry G. Manne Program in Law & Economics Studies
Friday, September 30, 2011

George Mason University School of Public Policy
3351 Fairfax Drive, Arlington, VA 22201

8:00 Welcome:
   Daniel D. Polsby, Dean, George Mason University School of Law
   Henry N. Butler, Executive Director, Law & Economics Center and
   George Mason University Foundation Professor of Law, George Mason
   University School of Law

8:05 to 8:20 Opening Remarks:

Panelists:
   Timothy J. Muris, Foundation Professor of Law, George Mason University
   School of Law; Chairman, Federal Trade Commission (2001-2004)
   Sidney M. Milkis, White Burkett Miller Professor of Politics, University of
   Virginia
   Bruce Yandle, Dean Emeritus, Clemson University, College of Business and
   Behavioral Science
Moderator:
   John H. Carley, Esq.

9:30 to 10:45 Consumer Protection: The Demise and Return (?) of the “Nanny State”
Papers:
   J. Howard Beales III, Professor, George Washington University
   Fred S. McChesney, Professor of Law and de la Cruz/Mentschikoff Chair in Law
   and Economics, University of Miami
   Paul Rubin, Samuel Candler Dobbs Professor of Economics and Law, Emory
   University
Discussants:
   Paul A. Pautler, Deputy Director for Consumer Protection, Federal Trade
   Commission
   Jodie Z. Bernstein, Of Counsel, Kelley Drye & Warren LLP
Moderator:
   William C. MacLeod, Partner, Kelley Drye & Warren LLP
11:00 to 12:15 Economic Policy in Enforcement, Research and Development
Papers:
  William F. Shughart II, J. Fish Smith Professor in Public Choice, Utah State University
  Luke M. Froeb, William C. Oehmig Associate Professor of Entrepreneurship and Free Enterprise, Vanderbilt University Owen Graduate School of Management

Discussants:
  Maureen K. Ohlhausen, Partner, Wilkinson Barker Knauer LLP
  Jonathan Baker, Professor of Law, American University Washington College of Law
  James C. Cooper, Director, Research & Policy, Mason Law & Economics Center
Moderator:
  Bruce H. Kobayashi, Professor of Law, George Mason University School of Law

12:30 to 2:00 Keynote Luncheon Address:
The Future of FTC Jurisdiction over Antitrust and Consumer Protection
Response:
  Julie Brill, Commissioner, Federal Trade Commission (2010-present)
Moderator:
  David A. Hyman, Richard & Marie Corman Professor of Law, University of Illinois College of Law

2:15 to 3:30 Competition Policy and Section 5
Papers:
  Joshua D. Wright, Professor of Law, George Mason University School of Law
  Amanda P. Reeves, Counsel, Latham & Watkins
Discussants:
  A. Douglas Melamed, Senior Vice President and General Counsel, Intel Corporation
  Kathryn M. Fenton, Partner, Jones Day
  David T. Scheffman, Director, Berkeley Research Group LLC
  Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission
Moderator:
  Howard Shelanski, Professor of Law, Georgetown University Law Center

3:45 to 4:45 Panel Discussion: Lessons for Setting Priorities in 2011
  Robert Pitofsky, Joseph and Madeline Sheehy Professor of Antitrust and Trade Regulation Law, Georgetown University Law Center; Chairman, Federal Trade Commission (1995-2001)
Moderator:
  Deborah P. Majoras, Chief Legal Officer and Secretary, The Procter & Gamble Company; Chairman, Federal Trade Commission (2004-2008)

4:45 Closing Remarks:

5:00 Reception