

## Lessons Since the Reagan Revolution at the FTC: A 30-Year Perspective on Competition and Consumer Policies

First Annual Manne Law & Economics Conference  
Henry G. Manne Program in Law & Economics Studies  
Friday, September 30, 2011

George Mason University School of Public Policy  
3351 Fairfax Drive, Arlington, VA 22201

- 8:00            Welcome:  
                 Daniel D. Polsby, Dean, George Mason University School of Law  
                 Henry N. Butler, Executive Director, Law & Economics Center and  
                 George Mason University Foundation Professor of Law, George Mason  
                 University School of Law
- 8:05 to 8:20    Opening Remarks:  
                 James C. Miller III, Chairman, Federal Trade Commission (1981-1985)
- 8:20 to 9:15    Panel Discussion: Politics and Policy in 1981  
                 Panelists:  
                 Timothy J. Muris, Foundation Professor of Law, George Mason University  
                 School of Law; Chairman, Federal Trade Commission (2001-2004)  
                 Sidney M. Milkis, White Burkett Miller Professor of Politics, University of  
                 Virginia  
                 Bruce Yandle, Dean Emeritus, Clemson University, College of Business and  
                 Behavioral Science  
                 Moderator:  
                 John H. Carley, Esq.
- 9:30 to 10:45    Consumer Protection: The Demise and Return (?) of the “Nanny State”  
                 Papers:  
                 J. Howard Beales III, Professor, George Washington University  
                 Fred S. McChesney, Professor of Law and de la Cruz/Mentschikoff Chair in Law  
                 and Economics, University of Miami  
                 Paul Rubin, Samuel Candler Dobbs Professor of Economics and Law, Emory  
                 University  
                 Discussants:  
                 Paul A. Pautler, Deputy Director for Consumer Protection, Federal Trade  
                 Commission  
                 Jodie Z. Bernstein, Of Counsel, Kelley Drye & Warren LLP  
                 Moderator:  
                 William C. MacLeod, Partner, Kelley Drye & Warren LLP

- 11:00 to 12:15 Economic Policy in Enforcement, Research and Development  
Papers:  
William F. Shughart II, J. Fish Smith Professor in Public Choice, Utah State University  
Luke M. Froeb, William C. Oehmig Associate Professor of Entrepreneurship and Free Enterprise, Vanderbilt University Owen Graduate School of Management
- Discussants:  
Maureen K. Ohlhausen, Partner, Wilkinson Barker Knauer LLP  
Jonathan Baker, Professor of Law, American University Washington College of Law  
James C. Cooper, Director, Research & Policy, Mason Law & Economics Center
- Moderator:  
Bruce H. Kobayashi, Professor of Law, George Mason University School of Law
- 12:30 to 2:00 Keynote Luncheon Address:  
  
The Future of FTC Jurisdiction over Antitrust and Consumer Protection  
William E. Kovacic, Commissioner, Federal Trade Commission (Chairman, 2008-2009)
- Response:  
Julie Brill, Commissioner, Federal Trade Commission (2010-present)
- Moderator:  
David A. Hyman, Richard & Marie Corman Professor of Law, University of Illinois College of Law
- 2:15 to 3:30 Competition Policy and Section 5  
Papers:  
Joshua D. Wright, Professor of Law, George Mason University School of Law  
Amanda P. Reeves, Counsel, Latham & Watkins
- Discussants:  
A. Douglas Melamed, Senior Vice President and General Counsel, Intel Corporation  
Kathryn M. Fenton, Partner, Jones Day  
David T. Scheffman, Director, Berkeley Research Group LLC  
Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission
- Moderator:  
Howard Shelanski, Professor of Law, Georgetown University Law Center
- 3:45 to 4:45 Panel Discussion: Lessons for Setting Priorities in 2011  
William E. Kovacic, Commissioner, Federal Trade Commission (Chairman, 2008-2009)  
Robert Pitofsky, Joseph and Madeline Sheehy Professor of Antitrust and Trade Regulation Law, Georgetown University Law Center; Chairman, Federal Trade Commission (1995-2001)  
J. Thomas Rosch, Commissioner, Federal Trade Commission (2006 – present)
- Moderator:  
Deborah P. Majoras, Chief Legal Officer and Secretary, The Procter & Gamble Company; Chairman, Federal Trade Commission (2004-2008)
- 4:45 Closing Remarks:  
James C. Miller III, Chairman, Federal Trade Commission (1981-1985)
- 5:00 Reception