

LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW  
16<sup>th</sup> Annual Law Review Symposium on Antitrust Law:  
Privacy Regulation and Antitrust  
Thursday, January 17, 2013

## Agenda

Thursday, January 17

*Panels held at George Mason University Founders Hall Auditorium*

- 7:30 – 8:20 am**                    **Breakfast**, *Founders Hall Multi-Purpose Room*
- 8:30 – 8:40 am**                    **Welcome**  
**Melinda L. Meade**, Symposium Editor, George Mason Law Review  
**Daniel D. Polsby**, Dean, George Mason University School of Law  
**James C. Cooper**, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law
- 8:40 – 10:00 am**                    **Panel 1: Overview of Privacy Regulation in the United States**  
**Moderator:** **Lisa J. Sotto**, Partner, Hunton & Williams LLP
- Panelists:**  
**Daniel Kaufman**, Acting Deputy Director, Federal Trade Commission  
**J. Trevor Hughes**, President & CEO, International Association of Privacy Professionals  
**William E. Kovacic**, Global Competition Professor of Law and Policy, Professor of Law, and Director, Competition Law Center, The George Washington University Law School  
**Richard Lawson**, Director, Economic Crimes Division, Florida Attorney General's Office
- 10:15 am – 11:45**                    **Panel 2: Privacy Policy and Competition**  
**Moderator:** **August T. Horvath**, Partner, Kelley, Drye & Warren LLP
- Panelists:**  
**Frank Pasquale**, Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law  
**James C. Cooper**, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law  
**Catherine E. Tucker**, Mark Hyman, Jr. Career Development Professor and Associate Professor of Marketing, Sloan School of Management, Massachusetts Institute of Technology  
**Allen P. Grunes**, Shareholder, Brownstein Hyatt Farber Schreck LLP  
**Geoffrey A. Manne**, Executive Director, International Center for Law and Economics, and Lecturer in Law, Lewis & Clark Law School

## Thursday, January 17 continued

11:45 – 1:30 pm

**Luncheon Speaker**, *Multipurpose Room 125*

**Speaker: L. Gordon Crovitz**, “Information Age” columnist and former publisher, *The Wall Street Journal*

1:30 – 3:00 pm

**Panel 3: Costs and Benefits of Privacy Regulation**

**Moderator: James C. Cooper**, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law

**Panelists:**

**Adam Thierer**, Senior Research Fellow, Mercatus Center at George Mason University

**Paul Ohm**, Senior Policy Advisor, Federal Trade Commission; Associate Professor of Law, University of Colorado Law School

**Alessandro Acquisti**, Associate Professor of Information Systems and Public Policy, Heinz College, Carnegie Mellon University, and Co-Director, CMU Center for Behavioral Decision Research

**Jeffrey Rosen**, Professor of Law, The George Washington University Law School

3:15 – 4:45 pm

**Panel 4: Reconciling EU and US Approaches to Privacy**

**Moderator: Daniel W. Caprio, Jr.**, Senior Strategic Advisor and Independent Consultant, McKenna, Long & Aldridge

**Panelists:**

**Christopher Wolf**, Partner and Director, Privacy and Information Management practice group, Hogan Lovells LLP

**Hugh G. Stevenson**, Deputy Director, Office of International Affairs, Federal Trade Commission

**Emilio W. Cividanes**, Partner, Venable LLP

**Francesca Bignami**, Professor of Law, The George Washington University Law School

Thursday, January 17 continued

5:00 pm

Reception sponsored by Kelley Drye & Warren LLP, *Multipurpose Room 125*