

LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Attorneys General Education Program
Public Policy Conference on the Law & Economics of Privacy and Data Security
Tuesday, June 18 through Thursday, June 20, 2013

Classes: George Mason University School of Law, Hazel Hall, 3301 Fairfax Drive, Arlington, VA 22201

Hotel: Hyatt Arlington, 1325 Wilson Blvd, Arlington, VA 22209

Agenda

Tuesday, June 18

Hyatt Arlington

- 5:30 – 6:30 pm** **AGEP Registration**
- 5:30 – 7:30 pm** **Welcome Reception**
Hyatt Arlington, Judiciary Hall

Wednesday, June 19

All sessions held at George Mason University, Founders Hall Auditorium

- 7:45 am** **Bus departs** Hyatt Arlington for George Mason University School of Law
- 8:00 – 8:40 am** **Conference Check-in and Registration (for all non-AG attendees)**
- 8:00 – 8:40 am** **Breakfast**, *Founders Hall Multipurpose Room*
- 8:40 – 8:45 am** **Welcome**
Henry N. Butler, George Mason University Foundation Professor of Law, George Mason University School of Law, and Executive Director, Law & Economics Center
James C. Cooper, Director, Research and Policy, Law & Economics Center and Lecturer in Law, George Mason University School of Law
- 8:45 – 10:15 am** **Panel 1: Privacy & Data Security: Substitutes and Complements**
- Christopher S. Yoo**, John H. Chestnut Professor of Law, Communication, and Computer & Information Science and Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School
Jim Halpert, Partner, DLA Piper, Washington, DC
Woodrow N. Hartzog, Assistant Professor of Law, Cumberland School of Law, Samford University
Anna H. Davis, Attorney Advisor to Commissioner Maureen Ohlhausen, Federal Trade Commission
Stephen M. Ruckman, Assistant Attorney General, Office of the Attorney General of Maryland
- Moderator: Daniel W. Caprio, Jr.**, Senior Strategic Advisor and Independent Consultant, McKenna, Long & Aldridge LLP, Washington, DC

Wednesday, June 19, 2013 continued

10:30 am – 12:00 pm

Panel 2: Privacy Tradeoffs: What Do We Know?

Sasha Romanosky, Microsoft Research Fellow, Information Law Institute, New York University School of Law

Adam D. Thierer, Senior Research Fellow, Mercatus Center at George Mason University

Lorrie F. Cranor, Associate Professor, Institute for Software Research, Carnegie Mellon University and Director, CyLab Usable Privacy and Security Laboratory

Jonathan Klick, Professor of Law, University of Pennsylvania Law School

Moderator: Catherine E. Tucker, Mark Hyman, Jr. Career Development Professor and Associate Professor of Marketing, MIT Sloan School of Management

12:00 – 1:30 pm

Luncheon, *Founders Hall Multipurpose Room*

Luncheon Discussion: Privacy and the First Amendment

Marc J. Blitz, Professor of Law, Oklahoma City University School of Law

Kevin Bankston, Senior Counsel and Director of CDT Free Expression Project, Center for Democracy & Technology

Moderator: James C. Cooper, Director, Research and Policy, Law & Economics Center and Lecturer in Law, George Mason University School of Law

1:30 – 3:00 pm

Panel 3: Privacy & Data Security Law: Harm and Unfairness

James C. Cooper, Director, Research and Policy, Law & Economics Center and Lecturer in Law, George Mason University School of Law

J. Howard Beales III, Professor of Strategic Management and Public Policy, The George Washington University School of Business

Paul Ohm, Associate Professor of Law, University of Colorado School of Law

Ryan Kriger, Assistant Attorney General, State of Vermont Office of the Attorney General

Moderator: Thomas M. Lenard, President and Senior Fellow, Technology Policy Institute

3:15 – 4:45 pm

Panel 4: Privacy and Competition: The Role of Privacy in Antitrust Analysis and How Privacy Regulation Affects Competition

Randal C. Picker, Leffmann Professor of Commercial Law, The University of Chicago Law School and Senior Fellow, The Computation Institute of The University of Chicago and Argonne National Laboratory

Paul H. Rubin, Samuel Candler Dobbs Professor of Economics, Emory University

Frank A. Pasquale, Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law

Tara Isa Koslov, Deputy Director, Office of Policy Planning, Federal Trade Commission

Moderator: James C. Cooper, Director, Research and Policy, Law & Economics Center and Lecturer in Law, George Mason University School of Law

4:55 pm

Bus departs George Mason University School of Law for Hyatt Arlington

Dinner on your own

Thursday, June 20, Attorneys General and Staff Only

All sessions held at George Mason University School of Law, Hazel Hall, Room 215

- 7:00 am** **Bus departs** Hyatt Arlington for George Mason University School of Law
- Please bring your bags with you.**
- 7:00 – 7:50 am** **Breakfast**, *Rear Atrium*
- 8:00 - 9:15 am** **Overview of the Data Industry**
Steven M. Emmert, Senior Director, Government and Industry Affairs, Reed Elsevier, Washington, DC
Thomas M. Lenard, President and Senior Fellow, Technology Policy Institute
Travis D. Breaux, Ph.D., Assistant Professor of Computer Science, Carnegie Mellon University
- Moderator: Karen M. Czarnecki**, Director, Education, Law & Economics Center
- 9:30 – 10:45 am** **Mobile Privacy**
Paul G. Martino, Legislative & Public Policy Partner, Alston and Bird, Washington, DC
Anna H. Davis, Attorney Advisor to Commissioner Ohlhausen, U.S. Federal Trade Commission
Christopher R. Calabrese, Legislative Counsel, American Civil Liberties Union
- Moderator: Daniel W. Caprio, Jr.**, Senior Strategic Advisor and Independent Consultant, McKenna, Long & Aldridge LLP
- 11:00 am – 12:00 pm** **Update on Data Security Legislation**
Jason D. Goldman, Senior Telecommunications Policy Counsel & Managing Director Environment, Technology & Regulatory Affairs Division
Joshua A. Lynch, Legislative Assistant, Office of Representative Marsha Blackburn
Thomas M. Boyd, Partner, DLA Piper, LLP, Washington, DC
- Moderator: Karen M. Czarnecki**, Director, Education, Law & Economics Center
- 12:00 pm** **Adjourn**