



Law & Economics Center

School of Law

3301 Fairfax Drive, MS 1G3, Arlington, Virginia 22201

Mason AGEP Conference on Counterfeiting & Piracy
Mystic Marriott Hotel & Spa
625 North Road
Groton, CT
October 12-14, 2011

Wednesday, October 12

6:00 – 7:30 Registration & Reception, Mystic Marriott

Thursday, October 13

7:00-8:15 Breakfast

8:15-8:30 Welcome and Opening Remarks
Linda Kelly, Director, Mason Attorneys General Education Program
Hon. George Jepsen, Attorney General of Connecticut

8:30 – 9:15 Understanding the Impact of Piracy & Counterfeiting: The Dependence of Improvements in Health, Longevity and Productivity on Incentives for Medical Innovation

- Frank R. Lichtenberg, Ph.D., Courtney C. Brown Professor of Business Columbia University

9:15 – 10:30 Technology, Counterfeiting & Piracy: Understanding the Problem and Its Impact

- Markham C. Erickson, Holch & Erickson LLP and Executive Director, NetCoalition
- Matt Lundy, Senior Lawyer, Microsoft
- Sandra Aistars, Executive Director, Copyright Alliance
- David Green, Vice President, Public Policy, NBCUniversal

Introduced and moderated by: Geoffrey J. Lysaught, Deputy Executive Director, George Mason Law & Economics Center

10:45 – 12:00

Consumer Products & Counterfeiting

- Sarah Lockner, Senior IP Counsel, 3M
- Randi Adelstein, Vice President, US Public Policy and Regulatory Counsel, MasterCard Worldwide
- Christopher Graham, Chief, Intellectual Property Rights Unit, Federal Bureau of Investigation
- Meredith Miles, Senior Counsel, Altria Client Services Inc.

Introduced and moderated by: Geoffrey J. Lysaught, Deputy Executive Director, George Mason Law & Economics Center

12:15 – 1:30

Luncheon with Speaker: The Global Trade of Counterfeit Medicines in the Developing World

- Dr. Roger Bate, Legatum Fellow in Global Prosperity, American Enterprise Institute for Public Policy Research

1:45 – 3:00

Entertainment & Piracy

- L. Carlos Linares, Jr., Vice President, Anti-Piracy Legal Affairs, Recording Industry Association of America
- Sandra Aistars, Executive Director, Copyright Alliance
- Gary L. Kissinger, Regional Director-Content Protection Operations, Motion Picture Association of America (MPAA)

Introduced and moderated by: Linda E. Kelly, Director, Mason Attorneys General Education Program, George Mason Law & Economics Center

3:15 – 5:15

Policy & Enforcement Approaches to Combat Counterfeiting & Piracy

- Rob Calia, Global Intellectual Property Center, U.S. Chamber of Commerce
- Markham C. Erickson, Holch & Erickson LLP and Executive Director, NetCoalition
- Patrick Beasley, Office of the Mississippi Attorney General
- Paul Masto, Principal, Universal Security Specialists
- Christopher Graham, Chief, Intellectual Property Rights Unit, Federal Bureau of Investigation

Introduced and moderated by: Linda E. Kelly, Director, Mason Attorneys General Education Program, George Mason Law & Economics Center

6:15-8:30

Dinner in Mystic
Captain Daniel Packer Inne Restaurant
32 Water Street Mystic, CT

Bus will pick-up outside hotel lobby @ 6:15pm

Friday, October 14

7:00-8:00

Breakfast

8:00

Bus departs Mystic Marriott for Pfizer Lab

8:30 – 12:30

Lecture and tour of Pfizer lab

12:30

Lunch

1:30

Bus returns to Mystic Marriott