

LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Henry G. Manne Program in Law & Economics Studies
The Law & Economics of Privacy and Data Security Research Roundtable
Wednesday, December 12 through Thursday, December 13, 2012

Agenda

Wednesday, December 12

All sessions in Hazel Hall, Room 215

- 12:00 – 1:00 pm** **Lunch**
- 1:00 – 2:30 pm** *A Products Liability Framework for FTC Privacy Regulation*
James C. Cooper, Director, Research and Policy, Law & Economics Center, George Mason University School of Law
- 2:45 – 4:15 pm** *The Market Impact of Privacy Breaches*
Jonathan Klick, Professor of Law, University of Pennsylvania School of Law
Eric Helland, Robert J. Lowe Professor of Economics, Claremont McKenna College
- 4:30 – 6:00 pm** *Contractibility and Internet Privacy*
Christopher S. Yoo, John H. Chestnut Professor of Law, Communication, and Computer & Information Science; Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School
- 6:30 pm** **Reception & Dinner**
Willow Restaurant, 4301 Fairfax Drive, Arlington, VA

Thursday, December 13

All sessions in Hazel Hall, Room 215

- 8:00 – 8:30 am** **Breakfast**
- 8:30 – 10:00 am** *Structuring Competition in Privacy*
Randal C. Picker, Paul H. and Theo Leffman Professor of Commercial Law, University of Chicago Law School; Senior Fellow, The Computation Institute of the University of Chicago and Argonne National Laboratory
- 10:15 – 11:45 am** *Protecting Consumers, Protecting Privacy: Addressing Privacy Issues as “Unfair or Deceptive Acts or Practices”*
J. Howard Beales III, Professor of Strategic Management and Public Policy, School of Business, George Washington University
- 11:45 am** **Adjourn**

Participants (as of 12/10/2012)

1. **Jane R. Bambauer**, Visiting Associate Professor of Law, James E. Rogers College of Law, University of Arizona
2. **Michael R. Baye**, Bert Elwert Professor of Business Economics and Public Policy, Kelley School of Business, Indiana University
3. **J. Howard Beales III**, Professor of Strategic Management and Public Policy, School of Business, George Washington University
4. **Timothy J. Brennan**, Professor of Public Policy and Economics, University of Maryland, Baltimore County; Senior Fellow, Resources for the Future
5. **M. Ryan Calo**, Assistant Professor of Law, University of Washington School of Law
6. **James C. Cooper**, Director, Research & Policy, Law & Economics Center, George Mason University School of Law
7. **Woodrow N. Hartzog**, Assistant Professor of Law, Cumberland School of Law, Samford University
8. **Eric Helland**, Robert J. Lowe Professor of Economics, Claremont McKenna College
9. **Bruce H. Kobayashi**, Professor of Law, George Mason University School of Law
10. **David Leiber**, Privacy Policy Counsel, Google, Inc.
11. **Thomas M. Lenard**, President and Senior Fellow, Technology Policy Institute
12. **Geoffrey A. Manne**, Executive Director, International Center for Law & Economics; Lecturer in Law, Lewis & Clark Law School
13. **Paul Ohm**, Senior Policy Advisor, Federal Trade Commission; Associate Professor of Law, University of Colorado Law School
14. **Frank Pasquale**, Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law
15. **Randal C. Picker**, Paul H. and Theo Leffman Professor of Commercial Law, University of Chicago Law School; Senior Fellow, The Computation Institute of the University of Chicago and Argonne National Laboratory
16. **Sasha Romanosky**, Research Fellow, Information Law Institute, New York University School of Law
17. **Joanna Shepherd**, Associate Professor of Law, Emory University School of Law
18. **Adam Thierer**, Senior Research Fellow, Mercatus Center at George Mason University
19. **Thomas S. Ulen**, Swanlund Chair Emeritus, University of Illinois College of Law
20. **Alexander Volokh**, Assistant Professor of Law, Emory University School of Law
21. **Christopher S. Yoo**, John H. Chestnut Professor of Law, Communication, and Computer & Information Science; Director, Center for Technology, Innovation & Competition, University of Pennsylvania Law School