



GLOBAL ANTITRUST INSTITUTE, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Global Antitrust Challenges for the Pharmaceutical Industry
Tuesday, September 23, 2014

Agenda

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Sessions held at J.W. Marriott Hotel in Salon I

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| 8:00 – 8:30 am | Breakfast, Salon II |
| 8:30 – 8:40 am | Welcome and Introduction

Damien A. Geradin , Professor of Law, George Mason University School of Law and Partner, Covington & Burling LLP |
| 8:40 – 9:20 am | Keynote Address

The Honorable Edith Ramirez , Chairwoman, Federal Trade Commission |
| 9:20 – 10:40 am | Panel 1: Competition Policy and Life-Cycle Management Strategies

Chair
James M. Spears , Executive Vice President and General Counsel, The Pharmaceutical Research and Manufacturers of America (PhRMA)

Speakers
Michael A. Carrier , Distinguished Professor of Law, Rutgers University School of Law
Ingrid Vandenborre , Partner, Skadden Arps LLP

Panelists
Eric J. Stock , Antitrust Bureau Chief, Office of the Attorney General of New York
Ana Paul Martinez , Partner, Levy & Salomão Advogados
Heather M. Johnson , Attorney, Health Care Division, Federal Trade Commission |
| 11:00 am – 12:20 pm | Panel 2: Antitrust and Reverse Settlements: Unsettled Issues

Chair
Bruce H. Kobayashi , Professor of Law, George Mason University School of Law

Speakers
Markus H. Meier , Assistant Director, Health Care Division, Federal Trade Commission
Henri Piffaut , Head of Unit, Directorate General for Competition, European Commission

Panelists
Aaron Gal , Senior Research Analyst, Sanford C. Bernstein & Company
Sumanth Addanki , Senior Vice President, NERA Economic Consulting
Martha Starr , Associate Professor of Economics, American University |

Tuesday, September 23, 2014 continued

12:20 – 1:30 pm **Luncheon, *Salon II***

Keynote

John Pecman, Commissioner of Competition, Competition Bureau Canada

1:30 – 2:40 pm

Panel 3: Antitrust in Pharmaceutical Markets: When the Government is the Consumer

Chair

Jonathan B. Baker, Professor of Law, American University Washington College of Law

Speakers

Herbert J. Hovenkamp, Ben and Dorothy Willie Chair, University of Iowa College of Law

Gabriella Muscolo, Member of the Board, Italian Competition Authority

Panelists

Claudia Berg, Senior Director, Office for General Counsel, UK Competition and Markets Authority

Kees Hellingman, Senior Legal Officer, Authority for Consumers and Markets

John D. Graubert, Partner, Covington & Burling LLP

3:00 – 4:10 pm

Panel 4: Rebates and Tying: Implications for Pharmaceutical Competition

Chair

The Honorable Douglas H. Ginsburg, Professor of Law, George Mason University School of Law and Senior Circuit Judge, US Court of Appeals for the District of Columbia Circuit

Speakers

Joshua D. Wright, Commissioner, Federal Trade Commission and Professor of Law, George Mason University School of Law (on leave)

Damien A. Geradin, Professor of Law, George Mason University School of Law and Partner, Covington & Burling LLP

Panelists

Abbott B. Lipsky, Jr., Partner, Latham & Watkins LLP

Hal J. Singer, Principal, Economists Incorporated

D. Daniel Sokol, Professor of Law, University of Florida Levin College of Law

4:10 – 5:30 pm

Panel 5: Merger Control in the Pharmaceutical Industry

Chair

Timothy J. Muris, George Mason University Foundation Professor of Law, George Mason University School of Law and Of Counsel, Kirkland & Ellis LLP

Speakers

Michael R. Moiseyev, Assistant Director, Mergers I, Bureau of Competition, Federal Trade Commission

Paul Csiszár, Director, Directorate General for Competition, European Commission

Panelists

Ilene K. Gotts, Partner, Wachtell Lipton Rosen & Katz

Monica Noether, Vice President, Charles River Associates

George S. Cary, Partner, Cleary Gottlieb Steen & Hamilton LLP

5:30 – 6:30 pm

Reception, *Penn Avenue Terrace*

6:30 pm

Adjourn