

LAW & ECONOMICS CENTER, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Attorneys General Education Program
Public Policy Conference on Privacy, Regulation, & Antitrust
Wednesday, January 16 through Friday, January 18, 2013

Agenda

Wednesday, January 16

Le Méridien Arlington

6:00 – 7:00 pm **Registration and Meet & Greet Reception**
Le Méridien Arlington, Adagio Room

7:00 pm **Dinner**
Le Méridien Arlington, Vivace Room

Thursday, January 17, 16th Annual Law Review Symposium: Privacy, Regulation, & Antitrust

Classes held at GMU School of Law, Founders Hall, Auditorium

7:30 am **Bus departs** Le Méridien Arlington for GMU School of Law

7:30 – 8:20 am **Breakfast**, *Founders Hall Multi-Purpose Room*

8:30 – 8:40 am **Welcome**
Melinda L. Meade, Symposium Editor, George Mason Law Review
Daniel D. Polsby, Dean, George Mason University School of Law
James C. Cooper, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law

8:40 – 10:00 am **Panel 1: Overview of Privacy Regulation in the United States**
Moderator: Lisa J. Sotto, Partner, Hunton & Williams LLP

Panelists:

Daniel Kaufman, Acting Deputy Director, Federal Trade Commission
J. Trevor Hughes, President & CEO, International Association of Privacy Professionals
William E. Kovacic, Global Competition Professor of Law and Policy, Professor of Law, and Director, Competition Law Center, The George Washington University Law School
Richard Lawson, Director, Economic Crimes Division, Florida Attorney General's Office

10:15 am – 11:45 **Panel 2: Privacy Policy and Competition**
Moderator: August T. Horvath, Partner, Kelley, Drye & Warren LLP

Panelists:

Frank Pasquale, Schering-Plough Professor in Health Care Regulation and Enforcement, Seton Hall University School of Law
James C. Cooper, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law
Catherine E. Tucker, Mark Hyman, Jr. Career Development Professor and Associate Professor of Marketing, Sloan School of Management, Massachusetts Institute of Technology
Allen P. Grunes, Shareholder, Brownstein Hyatt Farber Schreck LLP
Geoffrey Manne, Executive Director, International Center for Law & Economics

Thursday, January 17 continued

- 11:45 – 1:30 pm** Luncheon Speaker, Multipurpose Room 125
Speaker: L. Gordon Crovitz, “Information Age” columnist and former publisher, *The Wall Street Journal*
- 1:30 – 3:00 pm** **Panel 3: Costs and Benefits of Privacy Regulation**
Moderator: James C. Cooper, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law
Panelists:
Adam Thierer, Senior Research Fellow, Mercatus Center at George Mason University
Paul Ohm, Senior Policy Advisor, Federal Trade Commission; Associate Professor of Law, University of Colorado Law School
Alessandro Acquisti, Associate Professor of Information Systems and Public Policy, Heinz College, Carnegie Mellon University, and Co-Director, CMU Center for Behavioral Decision Research
Jeffrey Rosen, Professor of Law, The George Washington University Law School
- 3:15 – 4:45 pm** **Panel 4: Reconciling EU and US Approaches to Privacy**
Moderator: Daniel W. Caprio, Jr., Senior Strategic Advisor and Independent Consultant, McKenna, Long & Aldridge
Panelists:
Christopher Wolf, Partner and Director, Privacy and Information Management practice group, Hogan Lovells LLP
Hugh G. Stevenson, Deputy Director, Office of International Affairs, Federal Trade Commission
Emilio W. Cividanes, Partner, Venable LLP
Francesca Bignami, Professor of Law, The George Washington University Law School
- 4:45 – 6:00 pm** Reception, Founders Hall Multipurpose Room
- 6:00 pm** Dinner, Founders Hall, Room 716
- 8:00 pm** Bus departs GMU School of Law for Le Méridien

Friday, January 18

Classes held at GMU School of Law, Hazel Hall, Room 215

- 7:30 am** Bus departs Le Méridien for GMU School of Law
Please bring your bags with you.
- 7:30 – 8:30 am** Breakfast, Rear Atrium
- 8:30 am** Introduction
Karen M. Czarnecki, Director, Education, Law & Economics Center

Friday, January 18 continued

8:30 – 9:45 am

Data Security vs. Privacy

Jim Halpert, Partner, DLA Piper

Daniel W. Caprio, Jr., Senior Strategic Advisor and Independent Consultant, McKenna, Long & Aldridge

Berin Szoka, President, TechFreedom

Jason D. Goldman, Senior Telecommunications Policy Counsel and Managing Director Environment, Technology & Regulatory Affairs Division, U.S. Chamber of Commerce

Moderator: James C. Cooper, Director, Research and Policy, Law & Economics Center, and Lecturer in Law, George Mason University School of Law

10:15 – 11:30 am

Healthcare and Privacy

Chester Speed, Executive Director of Federal Government Relations, Cleveland Clinic

Alan Charles Raul, Partner, Sidley Austin

Deven McGraw, Director, Health Privacy Project, Center for Democracy and Technology

Moderator: Dan Boston, Vice President, Health Policy Source

11:30 am

Adjourn