



GLOBAL ANTITRUST INSTITUTE, GEORGE MASON UNIVERSITY SCHOOL OF LAW
Global Antitrust Challenges for the Pharmaceutical Industry
Tuesday, September 23, 2014

Agenda

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Sessions held at J.W. Marriott Hotel in Salon I

- 8:00 – 8:30 am** **Breakfast, Salon II**
- 8:30 – 8:40 am** **Welcome and Introduction**
- Damien Geradin**, Professor of Law, George Mason University School of Law, and Partner, Covington & Burling LLP
- 8:40 – 9:20 am** **Keynote Address**
- The Honorable Edith Ramirez**, Chairwoman, Federal Trade Commission
- 9:20 – 10:40 am** **Panel 1: Competition Policy and Life-Cycle Management Strategies**
- Speakers
Michael A. Carrier, Distinguished Professor of Law, Rutgers University School of Law
Ingrid Vandenborre, Partner, Skadden Arps LLP, Brussels
- Panelists
Eric J. Stock, Antitrust Bureau Chief, Office of the Attorney General of New York
Aaron (Ronny) Gal, Senior Research Analyst, Sanford C. Bernstein & Co.
Heather M. Johnson, Attorney, Federal Trade Commission
- Chair
James M. (Mit) Spears, Executive Vice President and General Counsel, The Pharmaceutical Research and Manufacturers of America (PhRMA)
- 11:00 am – 12:20 pm** **Panel 2: Antitrust and Reverse Settlements: Unsettled Issues**
- Speakers
Markus H. Meier, Assistant Director, Health Care Division, Federal Trade Commission
Henri Piffaut, Head of Unit, Directorate General for Competition, European Commission
- Panelists
Yoonhwan Hwang, Senior Deputy Director, Korea Fair Trade Commission
Marc E. Levin, Counsel, Merck & Co. Inc.
Sumanth Addanki, Senior Vice President, NERA Economic Consulting
- Chair
Henry N. Butler, George Mason University Foundation Professor of Law, George Mason University School of Law, and Executive Director, Law & Economics Center

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- 12:20 – 1:30 pm** **Luncheon, *Salon II***
- Keynote**
- John Pecman**, Commissioner of Competition, Competition Bureau Canada
- 1:30 – 2:40 pm** **Panel 3: Antitrust in Pharmaceutical Markets: When the Government is the Consumer**
- Speakers
Herbert Hovenkamp, Ben and Dorothy Willie Chair, University of Iowa College of Law
Giovanni Pitruzzella, Chair, Italian Competition Authority
- Panelists
Claudia Berg, Senior Director, Office for General Counsel, UK Competition and Markets Authority
Kees Hellingman, Legal Counsel, Dutch Competition Authority
John D. Graubert, Partner, Covington & Burling LLP
- Chair
Jonathan B. Baker, Professor of Law, American University Washington College of Law
- 3:00 – 4:10 pm** **Panel 4: Rebates and Tying: Implications for Pharmaceutical Competition**
- Speakers
Joshua D. Wright, Commissioner, Federal Trade Commission, and Professor of Law (on leave), George Mason University School of Law
Damien Geradin, Professor of Law, George Mason University School of Law, and Partner, Covington & Burling
- Panelists
Abbott B. (Tad) Lipsky, Jr., Partner, Latham & Watkins LLP
Hal J. Singer, Principal, Economists Incorporated
D. Daniel Sokol, Professor of Law, University of Florida Levin College of Law
- Chair
The Honorable Douglas H. Ginsburg, Professor of Law, George Mason University School of Law, and Senior Circuit Judge, US Court of Appeals for the District of Columbia Circuit
- 4:10 – 5:30 pm** **Panel 5: Merger Control in the Pharmaceutical Industry**
- Speakers
Michael R. Moiseyev, Assistant Director, Mergers I, Bureau of Competition, Federal Trade Commission
Paul Csiszar, Director, Directorate General for Competition, European Commission
- Panelists
Ilene K. Gotts, Partner, Wachtell Lipton Rosen & Katz
Monica Noether, Vice President, Charles River Associates
George S. Cary, Partner, Cleary Gottlieb Steen & Hamilton LLP
- Chair
Timothy J. Muris, George Mason University Foundation Professor of Law, George Mason University School of Law and Of Counsel, Kirkland & Ellis LLP
- 5:30 – 6:30 pm** **Reception, *Penn Avenue Terrace***
- 6:30 pm** **Adjourn**