3RD ANNUAL DIGITAL INFORMATION POLICY SCHOLARS CONFERENCE

FRIDAY, APRIL 27, 2018

PROGRAM ON ECONOMICS & PRIVACY

ANTONIN SCALIA LAW SCHOOL
8:00 AM - 8:55 AM  REGISTRATION AND BREAKFAST  Founders Hall Gallery

8:55 AM - 9:00 AM  WELCOME AND OPENING  REMARKS  
HENRY N. BUTLER  
Dean and Professor of Law, George Mason University Antonin Scalia Law School  
JAMES C. COOPER  
Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School

9:00 AM - 10:15 AM  SESSION 1  Founders Hall Multipurpose Room

SOFT DISCLOSURE OF DATA BREACH: A CLOSE LOOK AT THE SEC FINANCIAL FILINGS  
GINGER ZHE JIN  
Professor of Economics, University of Maryland, College Park and Research Associate, National Bureau of Economic Research  
YI CAO  
PhD Candidate, University of Maryland Robert H. Smith School of Business

DISCUSSANT  
EDUARDO SCHNADOWER MUSTRI  
Teaching Assistant and PhD Candidate in Information Systems and Management, Carnegie Mellon University

ARE DATA BREACH REMEDIATION EFFORTS IMPACTING CARE QUALITY?  
SUNG CHOI  
Postdoctoral Research Fellow, Vanderbilt University Owen Graduate School of Management

DISCUSSANT  
SASHA ROMANOSKY  
Policy Researcher, RAND Corporation
Friday, April 27

**SESSION 2A - ROOM 120**

**SPONSORED SEARCH ADVERTISEMENT AND CONSUMER PRICES: AN EMPIRICAL INVESTIGATION**

**EDUARDO SCHÑADOWER MUSTRI**

**DISCUSSANT**

**YI-SHAN LEE**
Graduate Student, Department of Economics, University of Zurich

**PLATFORMS, ANONYMITY, AND ILLEGAL ACTORS: EVIDENCE FROM AIRBNB**

**LIAD WAGMAN**
Associate Professor of Economics, Stuart School of Business, Illinois Institute of Technology

**DISCUSSANT**

**KELLY QUINN**
Clinical Assistant Professor and Graduate Instructor Coordinator, Department of Communication, University of Illinois at Chicago

**DMITRY EPSTEIN**
Assistant Professor of Digital Policy, Department of Communication, University of Illinois at Chicago

**SESSION 2B - ROOM 121**

**ARE INFRASTRUCTURAL SOLUTIONS TO THE ANALOG KEYHOLE PROBLEM WORTH THE COST?**

**DAVID A. SIDI**
Graduate Researcher and PhD Candidate in Information, The University of Arizona

**DISCUSSANT**

**EMILY BERMAN**
Assistant Professor of Law, University of Houston Law Center

**STUDENT DATA BIOMETRICS**

**BRENDA LEONG**
Senior Counsel and Director of Strategy, Future of Privacy Forum

**DISCUSSANT**

**SHARON BASSAN**
Postdoctoral Research Associate, Princeton University

**Founders Hall**
Rooms 120 & 121
All Concurrent Sessions

Friday, April 27

**CONCURRENT SESSIONS**

10:30 AM - 11:45 AM
## Friday, April 27

### 11:45 AM - 1:00 PM
**LUNCHEON KEYNOTE**
*Founders Hall Multipurpose Room*

**KEYNOTE SPEAKER**  
**ANDREW E. STIVERS**  
Deputy Director for Consumer Protection, Bureau of Economics, Federal Trade Commission

### 1:15 PM - 2:30 PM
**CONCURRENT SESSIONS**

**SESSION 3A - ROOM 120**

**KNOWING AND BELIEVING: THE ROLE OF PRIVACY LITERACY AND PRIVACY SELF-EFFICACY IN ESTABLISHING VALUE OF PRIVACY**  
**KELLY QUINN**  
**DMITRY EPSTEIN**

**DISCUSSANT**  
**GIUSEPPE COLANGELO**  
Jean Monnet Professor of European Innovation Policy & Associate Professor of Law and Economics, University of Basilicata, Italy

**MARIATERESA MAGGIOLINO**  
Associate Professor of Business Law, Bocconi University, Italy

**REVEALED PRIVACY PREFERENCES: ARE PRIVACY CHOICES RATIONAL**  
**YI-SHAN LEE**

**DISCUSSANT**  
**DAVID A. SIDI**

**SESSION 3B - ROOM 121**

**THE ETHICS IN SYNTHETICS: STATISTICS IN THE SERVICE OF ETHICS AND LAW IN HEALTH-RELATED RESEARCH IN BIG DATA FROM MULTIPLE SOURCES**  
**SHARON BASSAN**

**DISCUSSANT**  
**BRENDA LEONG**

**A GOVERNMENT OF LAWS AND NOT OF MACHINES**  
**EMILY BERMAN**

**DISCUSSANT**  
**JOHN M. NEWMAN**  
Assistant Professor of Law, University of Memphis Cecil C. Humphreys School of Law
2:45 PM - 4:00 PM  
SESSION 4  
Founders Hall Multipurpose Room

GIUSEPPE COLANGELO  
MARIATERESA MAGGIOLINO

DISCUSSANT  
LIAD WAGMAN

ARE DIGITAL MARKETS DIFFERENT?  
JOHN M. NEWMAN

DISCUSSANT  
GINGER ZHE JIN  
YI CAO

4:00 PM  
ADJOURN