



**3RD ANNUAL
DIGITAL
INFORMATION
POLICY SCHOLARS
CONFERENCE**

**PROGRAM ON
ECONOMICS &
PRIVACY**

ANTONIN SCALIA LAW SCHOOL

**PROGRAM ON ECONOMICS
& PRIVACY**

FRIDAY, APRIL 27, 2018

AGENDA

Friday, April 27

Founders Hall
Multipurpose Room,
Sessions 1 & 4

8:00 AM - **REGISTRATION AND BREAKFAST**

8:55 AM *Founders Hall Gallery*

8:55 AM - **WELCOME AND OPENING
REMARKS**

HENRY N. BUTLER

Dean and Professor of Law, George Mason University Antonin Scalia Law School

JAMES C. COOPER

Associate Professor of Law and Director, Program on Economics & Privacy, George Mason University Antonin Scalia Law School

9:00 AM - **SESSION 1**

10:15 AM *Founders Hall Multipurpose Room*

SOFT DISCLOSURE OF DATA BREACH: A CLOSE LOOK AT THE SEC FINANCIAL FILINGS

GINGER ZHE JIN

Professor of Economics, University of Maryland, College Park and Research Associate, National Bureau of Economic Research

YI CAO

PhD Candidate, University of Maryland Robert H. Smith School of Business

DISCUSSANT

EDUARDO SCHÑADOWER MUSTRI

Teaching Assistant and PhD Candidate in Information Systems and Management, Carnegie Mellon University

ARE DATA BREACH REMEDIATION EFFORTS IMPACTING CARE QUALITY?

SUNG CHOI

Postdoctoral Research Fellow, Vanderbilt University Owen Graduate School of Management

DISCUSSANT

SASHA ROMANOSKY

Policy Researcher, RAND Corporation

SYMPOSIUM: George Mason University, Founders Hall Auditorium, 3351 Fairfax Drive, Arlington, VA 22201

Friday, April 27

Founders Hall
Rooms 120 & 121
All Concurrent Sessions

10:30 AM - **CONCURRENT SESSIONS**
11:45 AM

SESSION 2A - ROOM 120

*SPONSORED SEARCH ADVERTISEMENT AND
CONSUMER PRICES: AN EMPIRICAL INVESTIGATION*

EDUARDO SCHNADOWER MUSTRI

DISCUSSANT

YI-SHAN LEE

Graduate Student, Department of Economics,
University of Zurich

*PLATFORMS, ANONYMITY, AND ILLEGAL ACTORS:
EVIDENCE FROM AIRBNB*

LIAD WAGMAN

Associate Professor of Economics, Stuart School of
Business, Illinois Institute of Technology

DISCUSSANT

KELLY QUINN

Clinical Assistant Professor and Graduate
Instructor Coordinator, Department of
Communication, University of Illinois at Chicago

DMITRY EPSTEIN

Assistant Professor of Digital Policy, Department of
Communication, University of Illinois at Chicago

SESSION 2B - ROOM 121

*ARE INFRASTRUCTURAL SOLUTIONS TO THE ANALOG
KEYHOLE PROBLEM WORTH THE COST?*

DAVID A. SIDI

Graduate Researcher and PhD Candidate in
Information, The University of Arizona

DISCUSSANT

EMILY BERMAN

Assistant Professor of Law, University of Houston Law
Center

STUDENT DATA BIOMETRICS

BRENDA LEONG

Senior Counsel and Director of Strategy, Future of
Privacy Forum

DISCUSSANT

SHARON BASSAN

Postdoctoral Research Associate, Princeton
University

AGENDA

Friday, April 27

Founders Hall
Rooms 120 & 121
All Concurrent Sessions

11:45 AM -
1:00 PM

LUNCHEON KEYNOTE
Founders Hall Multipurpose Room

KEYNOTE SPEAKER
ANDREW E. STIVERS
Deputy Director for Consumer Protection, Bureau of
Economics, Federal Trade Commission

1:15 PM -
2:30 PM

CONCURRENT SESSIONS

SESSION 3A - ROOM 120

*KNOWING AND BELIEVING: THE ROLE OF PRIVACY LITERACY
AND PRIVACY SELF-EFFICACY IN ESTABLISHING VALUE OF
PRIVACY*

KELLY QUINN
DMITRY EPSTEIN

DISCUSSANT
GIUSEPPE COLANGELO

Jean Monnet Professor of European Innovation Policy &
Associate Professor of Law and Economics, University of
Basilicata, Italy

MARIATERESA MAGGIOLINO

Associate Professor of Business Law, Bocconi University,
Italy

*REVEALED PRIVACY PREFERENCES: ARE PRIVACY CHOICES
RATIONAL*

YI-SHAN LEE

DISCUSSANT
DAVID A. SIDI

SESSION 3B - ROOM 121

*THE ETHICS IN SYNTHETICS: STATISTICS IN THE SERVICE
OF ETHICS AND LAW IN HEALTH-RELATED RESEARCH IN BIG
DATA FROM MULTIPLE SOURCES*

SHARON BASSAN

DISCUSSANT
BRENDA LEONG

A GOVERNMENT OF LAWS AND NOT OF MACHINES

EMILY BERMAN

DISCUSSANT
JOHN M. NEWMAN
Assistant Professor of Law, University of Memphis Cecil C.
Humphreys School of Law

SYMPOSIUM: George Mason University, Founders Hall Auditorium, 3351 Fairfax Drive, Arlington, VA 22201

Friday, April 27

Founders Hall
Multipurpose Room,
Sessions 1 & 4

2:45 PM -

SESSION 4

4:00 PM

Founders Hall Multipurpose Room

DATA ACCUMULATION AND THE PRIVACY-ANTITRUST INTERFACE: INSIGHTS FROM THE FACEBOOK CASE FOR THE EU AND THE US

GIUSEPPE COLANGELO

MARIATERESA MAGGIOLINO

DISCUSSANT

LIAD WAGMAN

ARE DIGITAL MARKETS DIFFERENT?

JOHN M. NEWMAN

DISCUSSANT

GINGER ZHE JIN

YI CAO

4:00 PM

ADJOURN

GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL

LAW & ECONOMICS CENTER

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